

Tony Mendioroz

What do you get when you cross an architect, an underdog, and a taco lover? A seasoned UX designer, hungry to fight for users.

OBJECTIVE

Senior/Lead Designer with a desire to mentor younger designers.

EXPERIENCE

ConsumerAffairs, Austin, TX — Head of UX

NOV 2018 - APR 2020

Established and managed 6 person design team, the design vision, and guiding principles. Instituted processes to collaborate with PMs, dev leads and stakeholders to scope and prioritize features. Spearheaded **ConsumerAffairs rebrand** in collaboration with Paula Scher (Pentagram), which resulted in a 10% lift in conversion. Designed the **CA for Brands App**, which resulted in a 16% increase in engagement in Q1 of 2020.

CreditCards.com, Austin, TX — UX/UI Designer

AUG 2016 - OCT 2018

Designed consumer-facing products and internal tools including main site, web apps, CMS, and financial reporting system from wireframes to launch. Rebranded creditcards.com resulting in a 6% lift in revenue per approval (RPA) and 5% increase in revenue per page view (RPV)

Cinsay, Inc., Austin, TX — UX/UI Designer

FEB 2012 - APR 2016

Created user flows, wireframes, mockups, interactive prototypes and presented designs to clients and leadership teams. Launched the Cinsay Video platform for Mick Fleetwood live streaming concert, resulting in a 6.8% CR for sales, and an average of \$174 per minute in revenue, and a 530% lift in fan page engagement.

Aquatic Design Group, San Diego, CA — BIM, Designer

JUN 2006 - FEB 2012

Executed 100+ projects through all phases of design. As a Building Information Modeling (BIM) Coordinator, I facilitated efficient planning, design, and construction among all involved trades. Led training course for 6 coworkers on 3D modeling and rendering.

T-Squared Designs, Austin, TX — Owner/Designer/Developer

JUN 2005 - PRESENT

My side hustle that ranges from graphic design to website development. **Highlights:** *Geiser Barbering* - 40% lift in online bookings.

CONTACT

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[Portfolio](#)

SKILLS

Design leadership
Mentoring
Interaction Design
Prototyping
Usability Testing
Responsive Design
Wireframing
User Flows
Information Architecture
Survey Creation & Analysis
Competitor Analysis
Sketch App
InVision (prototype & Studio)
Adobe CC
HTML
CSS

EDUCATION

New School of Architecture and Design, San Diego, CA — 2007 - 2010

MA in Technology & Urban Studies

Brigham Young University, Provo, UT — 2003 - 2007

BS in Communications, Spanish

VOLUNTEER

LDS Mission, Bilbao Spain