

# TONY MENDIOROZ

UX/UI DESIGNER / VISUAL DESIGNER

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## PROFILE

I design experiences, not websites or apps. I have discovered that some of the best ideas from sources you least expect. I have 10+ years of design experience, in disciplines including graphic, visual, print, web and architecture which has lead me to UX design. I love what I do, and I love tacos.

## EXPERIENCE

**CreditCards.com**

AUG '16 - Present

### UX/UI DESIGNER

- Design customer-facing products and partner products including mobile apps, web apps, internal tools soup to nuts.
- Conduct user research to drive design decisions and increase user engagement.
- Collaborate with dev and c-level stakeholders to plan and scope product features and design enhancements.
- Analyze, implement and revise designs based on research.

**Cinsay Inc.**

AUG '13 - APR '16

### LEAD UX/UI DESIGNER

- User flows, wireframes, mockups, interactive prototypes and presented designs to clients and management teams.
- Led critiques and strategy sessions, performed and executed usability testing, both in lab & informal settings.
- Coordinated with product and engineering team to develop Cinsay video platform in agile environment.

FEB '12 - JUL '13

### UX DESIGNER/ FRONT END DEV

- Designed marketing materials for campaigns including banner ads, email templates, and web graphics.
- Developed and managed e-commerce stores, updated Cinsay corporate, productions, and marketplace sites.

**T-Squared Designs**

JUN '05- Present

### DESIGNER / DEVELOPER

- Freelance designer specializing in web design & development, graphic design, print & identity.
- Highlights: [Geiser Barbering](#) - 40% increase online bookings. [InSite EFS](#) - 12% increase in site visits, 187% increase in Q1 of 2016 vs Q1 of 2015.

**Aquatic Design Group**

MAR '06- FEB '12

### BIM MANAGER/DESIGNER

- Coordinated with clients, consultants and team members of projects to ensure design consistency.
- Spearheaded Training course for 6 coworkers in 3D modeling and rendering.

## SKILLS

- Usability Testing
- A/B Testing
- Wireframing
- Interviewing
- Sketch
- Photoshop
- Illustrator
- InVision
- HTML
- CSS
- Omnigraffle
- Multi-Tasker
- Collaborative
- Flexible
- Responsive Design
- User Flows
- Personas
- Prototyping
- Surveying
- Analysis
- Mockups
- Style Guides
- Flinto
- Principle
- InVision Studio
- Foundation
- Ownership
- Empathy
- Bilingual
- Nunchuck Skills

## INTERESTING FACTS



- I drowned as a child and was DOA at the hospital.



- I am a self-proclaimed mexican food expert and connoisseur.



- There is a pueblo in Spain named after my ancestors.



- A woman once stopped me on the street to tell me I have great hair. I happen to be a barbershop culture nerd.

## EDUCATION

2007-2010

**NewSchool of Architecture & Design**

M.A. Urban Studies & Technology

NAAB Award for Thesis Project 2010

2003-2007

**Brigham Young University**

BS Spanish, Communications Minor

## VOLUNTEER WORK

### Youth Mentor

Volunteer weekly to local youth organization. Provide entertainment, instruction and guidance to teens and young adults.

### LDS Mission (Bilbao, Spain 2001 -2003)

Supervised 25+ missionaries while insuring safety, and delegated assignments. Taught workshops, trained incoming missionaries, and instructed English in local community centers.