

TONY MENDIOROZ

UX/UI DESIGNER / VISUAL DESIGNER / FOOD TRUCK JUNKIE

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PROFILE

I think hard so others don't have to. I design experiences, not websites or apps. I have discovered that you find some of the best ideas from sources you least expect. I have 10+ years of design experience, in disciplines including graphic, visual, print, web and architecture which has lead me to UX design. I love what I do, and I love tacos.

EXPERIENCE

Cinsay Inc. LEAD UX/UI DESIGNER

- Aug' 13 - APR '16
- Produced user flows, wireframes, graphic interface mockups, interactive prototypes and presented designs to clients and management teams.
 - I lead critiques and strategy sessions, performed and executed usability testing, both in lab & informal settings.
 - Coordinated with product and engineering team to develop Cinsay video platform in agile environment.

FEB '12 - JUL '13 UX DESIGNER/ FRONT END DEV

- Designed marketing materials for campaigns including banner ads, email templates, and web graphics.
- Developed and managed e-commerce stores, updated Cinsay corporate, productions, and marketplace sites.

T-Squared Designs DESIGNER / DEVELOPER

- JUN '05- Present
- Freelance designer specializing in web design & development, graphic design, print & identity.
 - Highlights: [Geiser Barbering](#) - 40% increase online bookings. [InSite EFS](#) - 12% increase in site visits, 187% increase in Q1 of 2016 vs Q1 of 2015.

Aquatic Design Group BIM MANAGER/DESIGNER

- MAR '06- FEB '12
- Executed 100+ projects through all phases of design.
 - Coordinated with clients, consultants and team members of projects to ensure design consistency.
 - Spearheaded Training course for 6 coworkers in 3D modeling and rendering.
 - Oversaw digital and print advertising and marketing materials.

SKILLS

- Usability Testing
- A/B Testing
- Wireframing
- Interviewing
- Sketch
- Photoshop
- Illustrator
- Invision
- HTML
- CSS
- J Query
- Multi-Tasker
- Collaborative
- Flexible
- Responsive Design
- User Flows
- Personas
- Prototyping
- Surveying
- Branding
- Mockups
- Style Guides
- Flinto
- Wordpress
- Bootstrap
- Foundation
- Ownership
- Empathy
- Bilingual
- Nunchuck Skills

INTERESTING FACTS



• I drowned as a child and was DOA at the hospital.



• I am a self-proclaimed mexican food expert and connoisseur.



• There is a pueblo in Spain named after my ancestors.



• A woman once stopped me on the street to tell me I have great hair. I happen to be a barbershop culture nerd.

EDUCATION

2007-2010
NewSchool of
Architecture & Design
M.A. Urban Studies
& Technology
*NAAB Award for
Thesis Project 2010*

2003-2007
Brigham Young
University
BS Spanish,
Communications Minor

VOLUNTEER WORK

Youth Mentor

Volunteer weekly to local youth organization. Provide entertainment, instruction and guidance to 12 teens and young adults.

LDS Mission (Bilbao, Spain 2001 -2003)

Supervised 25+ missionaries while insuring safety, and delegated assignments. Taught workshops, trained incoming missionaries, and instructed English in local community centers.